Ali Rehan Haider

Experienced software engineer with a focus on building engaging & accessible digital experiences

coder.arh@gmail.com
+919903717311
alirehanhaider.com
https://github.com/lrehan

Relevant Experience

Front End Developer –
Decode Meta Tech 2022 – Present

- Built robust enterprise web apps with React.js, TypeScript, and Tailwind CSS, ensuring excellent performance and strong SEO results.
- Greatly improved page load speeds for an e-commerce platform through effective code splitting and lazy loading techniques
- Mentored 2 junior developers on Front-End best practices, improving team code quality.

Front End Developer –
Eppeok Solutions 2021 – 2022

- Transformed legacy jQuery websites into modern, intuitive interfaces using Lottie.js animations, significantly enhancing scalability and streamlining maintenance efforts.
- Enhanced SEO with modern CSS architecture, achieving 90+ Lighthouse scores across sites.
- Conducted A/B testing on landing pages, significantly increasing conversion rates for a trading website.

Front End Developer –
SZI Technologies 2020 – 2021

- Boosted site efficiency by 40% for key projects by streamlining asset delivery with Webpack and integrating Cloudflare CDN for enhanced caching.
- Developed a WCAG 2.1-compliant user interface using Axe and VoiceOver, enhancing accessibility for users with disabilities.
- Converted PSD/Figma mockups into responsive HTML/CSS templates with hover animations and scroll effects.

Additional Experience
Family Cyber Cafe Business, Kolkata 2011 – 2019

- Managed daily operations of a high-traffic cyber cafe, overseeing hardware maintenance, software troubleshooting, and customer support.
- Enhanced operational efficiency by organizing workstation maintenance schedules, reducing downtime and improving customer access to services.
- Promoted business growth by creating basic online listings and flyers using Photoshop, boosting local visibility and attracting more repeat customers.

Technical Skills

Programming Languages

JavaScript (ES2015+), TypeScript, HTML, CSS, Sass

Libraries & Frameworks

React, Next.js, Node.js, Bootstrap, Tailwind CSS, Styled Components, Framer Motion, Anime.js, Lottie.js, Gsap

Tools & Platforms

WordPress, Git, GitHub, Netlify, Vercel, Algolia, Webpack, Photoshop, Figma, Canva, and Jira

Additional Skills

SEO Best Practices, Cross-Browser Compatibility, Accessibility (WCAG Compliance), CI/CD Pipelines, Performance Optimization

Education

Arena Animation - Diploma in Graphic and Web Design (2020
B.A(Honors) - J R N Rajasthan Vidyapeeth (2011)
NIOS (2008)